ITEM 32. CAR SHARE – POTTINGER STREET DAWES POINT

TRIM RECORD NO: 2014/493474

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on Pottinger Street, Dawes Point as follows:

- (A) On the southern side of Pottinger Street, west of Hickson Road:
 - between the points 106 metres and 111 metres (1 car space) as "No Parking Car Share Vehicles Excepted" ;
 - between the points 98 metres and 106 metres (2 car spaces) as "4P Ticket 8am – 10pm";
- (B) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Pottinger Street, west of Hickson Road.

COMMENTS

The kerb space on the southern side of Pottinger Street, Dawes Point between Hickson Road and Windmill Street is currently signposted as "Loading Zone" and "4P Ticket 8am – 10pm".

The City contacted the representative of the Transport Workers Union (TWU) to see if the "Loading Zone" is still required. The TWU had no objection to the removal of the Loading Zone and the kerb space being reallocated as ticket parking and car share.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 22,963 of which 6,307 are business members.

As of November 2014, there were 51 GoGet car share members within a 250 metre radius of this location with six members in Pottinger Street, 28 members in Hickson Road and two members in Windmill Street.

Within a 250 metre radius of this location, there are currently three space allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 81 letters sent out with no responses supporting the proposal and one response opposing the proposal due to loss of parking.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share – Pottinger Street Dawes Point

Claudia Calabro, Business Support Officer

